WETM WETM 182 MY WIN HERS.COM	WETM 201 Humboldt St Rochester, NY 14610

Contract #	1456311	Date Entered	10/2
Schedule Dates	10/29/16-11/08/16	Last Modified	
Advertiser	Fund for Great Public Schools (84566)	Entered Ry	Mar

Adve Agency Canal Partners Media (19302)

Product Political - Issues / Propositions (1068) Brand

Fund for Great Public Schools (571276) Salesperson Millennium - Washington D, Washington DC (1421

Sales Office Millennium - Washington DC **Buyer Name** Devon, Prescod,

Phone/Fax

CPE 780/905/4706 **Account Types** Local/Political Billing Type

Standard Comments **GENERAL** Separation: 30 28/16

rtha King

No

\$39,865.00

ECR25343713 Headline #

CO-OP

Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,035.00

Sales Tax

**Net Total** 

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 130 \$43,175.00 Nov. 2016 Grand Total: 141 \$46,900.00

# INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th Fr	· Sa Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / News	10/31/16-10/31/16	1	1 :30	6A- 6:30A (EST)	1	X	i		i	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 2.0	Unapproved (NewL) / News	11/02/16-11/02/16	1	1 :30	6A- 6:30A (EST)	1	1	X		1 1	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 3.0	Unapproved (NewL) / News	11/04/16-11/04/16	1	1 :30	6A- 6:30A (EST)	1	. 1	İ	X	1 1	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 4.0	Unapproved (NewL) / News	11/07/16-11/07/16	1	:30	6A- 6:30A (EST)	1	X	İ		i i	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 5.0	Unapproved (NewL) / News	11/08/16-11/08/16	1	1 :30	6A- 6:30A (EST)	1	1	X		1 1	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 6.0	Unapproved (NewL) / News	11/01/16-11/01/16	1	1 :30	6:30A- 7A (EST)	1	1	X		1 1	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 7.0	Unapproved (NewL) / News	11/03/16-11/03/16	1	1 :30	6:30A- 7A (EST)	1	1	İ	X	1 1	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 8.0	Unapproved (NewL) / News	11/07/16-11/07/16	1	:30	6:30A- 7A (EST)	1	X	İ		1 1	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 9.0	Unapproved (NewL) / News	11/08/16-11/08/16	1	1 :30	6:30A- 7A (EST)	1	1	X		1 1	1	\$525.00	\$525.00	Elmira (WETM)	18 News Today	10/28/16
Est 10.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	1 :30	7A- 8A (EST)	1	X	İ		1 1	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 11.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	1 :30	7A- 8A (EST)	1	1	X			1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 12.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	1 :30	7A- 8A (EST)	1	. 1	X			1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 13.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	1 :3	7A- 8A (EST)	1	1	ĺ	X	1 1	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16

CONFIRM	1ATION	CON.	TRACT
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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



1456311 Contract # **Schedule Dates** 

Product

Brand

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

10/29/16-11/08/16 Advertiser Agency

Fund for Great Public Schools (84566) Canal Partners Media (19302)

Political - Issues / Propositions (1068)

Fund for Great Public Schools (571276)

Millennium - Washington D, Washington DC (1421 Millennium - Washington DC

Devon, Prescod,

CPE 780/905/4706 **Account Types** Local/Political **Billing Type** Standard Comments GENERAL

Separation: 30

**Date Entered** 10/28/16

Last Modified

Martha King **Entered By** 

No CO-OP ECR25343713 Headline #

Order Type Normal

Package Deal Commission % 15.00

\$7,035.00 **Net Total** \$39,865.00

Sales Tax

Commission

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 \$43,175.00 Nov. 2016 130 Grand Total: 141 \$46,900.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ne Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 14.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	7A- 8A (EST)	1	i	i		X	İ	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 15.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	7A- 8A (EST)	2	x			I I	1	2	\$525.00	\$1,050.00	Elmira (WETM)	Today Show	10/28/16
Est 16.0	Unapproved (NewL) / SPOT	11/08/16-11/08/16	1	:30	7A- 8A (EST)	2		Χ	I		1	2	\$525.00	\$1,050.00	Elmira (WETM)	Today Show	10/28/16
Est 17.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	8A- 9A (EST)	1	X					1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 18.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	8A- 9A (EST)	1		X			İ	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 19.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	8A- 9A (EST)	1		ĺ	X		İ	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 20.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	8A- 9A (EST)	1	. 1		X		1	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 21.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	8A- 9A (EST)	1				X		1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 22.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	8A- 9A (EST)	1	X	Ī	İ		İ	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 23.0	Unapproved (NewL) / SPOT	11/08/16-11/08/16	1	:30	8A- 9A (EST)	1	. 1	X	I		1	1	\$525.00	\$525.00	Elmira (WETM)	Today Show	10/28/16
Est 24.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	9A- Today Show 9-10A M-F	2	X					2	\$150.00	\$300.00	Elmira (WETM)	Today Show II	10/28/16
Est 25.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	9A- Today Show 9-10A M-F	2	1	Х				2	\$150.00	\$300.00	Elmira (WETM)	Today Show II	10/28/16
Est 26.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	9A- Today Show 9-10A M-F	2		Ī	X	I I		2	\$150.00	\$300.00	Elmira (WETM)	Today Show II	10/28/16
Est 27.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	9A- Today Show 9-10A M-F	2	1	1	X	!!!	1	2	\$150.00	\$300.00	Elmira (WETM)	Today Show II	10/28/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1456311
chedule Dates	10/29/16-11/08/

16 Advertiser Fund for Great Public Schools (84566) Agency

Canal Partners Media (19302) Political - Issues / Propositions (1068) Fund for Great Public Schools (571276)

Salesperson Millennium - Washington D, Washington DC (1421 Sales Office Millennium - Washington DC

**Buyer Name** Devon, Prescod, Phone/Fax 780/905/4706

Product

Brand

CPE

**Account Types** Local/Political Billing Type Standard Comments GENERAL Separation: 30

**Date Entered** 10/28/16

**Last Modified** 

Martha King **Entered By** No CO-OP

ECR25343713 Headline #

Order Type Normal

Package Deal Commission % 15.00 Commission \$7,035.00

**Net Total** \$39,865.00

Sales Tax

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 \$43,175.00 Nov. 2016 130 Grand Total: 141 \$46,900.00

## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Sı	J Sp	ots	Rate	Total	Station	Comments	Entered
Est 28.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	9A- Today Show 9-10A M-F	2				İ	X	ĺ		2	\$150.00	\$300.00	Elmira (WETM)	Today Show II	10/28/16
Est 29.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	9A- Today Show 9-10A M-F	2	x			- 1	1	I		2	\$150.00	\$300.00	Elmira (WETM)	Today Show II	10/28/16
Est 30.0	Unapproved (NewL) / SPOT	11/08/16-11/08/16	1	:30	9A- Today Show 9-10A M-F	2	1	Χ	1 1	- 1	ı	İ		2	\$150.00	\$300.00	Elmira (WETM)	Today Show II	10/28/16
Est 31.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	10A- Live With Kelly and Michael	2	x					1		2	\$75.00	\$150.00	Elmira (WETM)	Live With Kelly & Michael	10/28/16
Est 32.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	10A- Live With Kelly and Michael	2		Χ	1 1	1	i	1		2	\$75.00	\$150.00	Elmira (WETM)	Live With Kelly & Michael	10/28/16
Est 33.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	10A- Live With Kelly and Michael	2			X	1	1	1		2	\$75.00	\$150.00	Elmira (WETM)	Live With Kelly & Michael	10/28/16
Est 34.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	10A- Live With Kelly and Michael	2	1			X	İ	I I		2	\$75.00	\$150.00	Elmira (WETM)	Live With Kelly & Michael	10/28/16
Est 35.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	10A- Live With Kelly and Michael	2	1			1	X	I I		2	\$75.00	\$150.00	Elmira (WETM)	Live With Kelly & Michael	10/28/16
Est 36.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	10A- Live With Kelly and Michael	2	x			1		I I		2	\$75.00	\$150.00	Elmira (WETM)	Live With Kelly & Michael	10/28/16
Est 37.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	11A- Today Show	2	X			- 1	i	Ī		2	\$50.00	\$100.00	Elmira (WETM)	Today Show Hour 4	10/28/16
Est 38.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	11A- Today Show	1		Х		I				1	\$50.00	\$50.00	Elmira (WETM)	Today Show Hour 4	10/28/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1456311
chedule Dates	10/29/16-11/08

3/16 Advertiser Fund for Great Public Schools (84566) Agency

Canal Partners Media (19302) Political - Issues / Propositions (1068)

Fund for Great Public Schools (571276) Millennium - Washington D, Washington DC (1421

Sales Office Millennium - Washington DC

**Buyer Name** Devon, Prescod, Phone/Fax 780/905/4706

Product

Brand

CPE

Salesperson

**Account Types** Local/Political Billing Type Standard Comments GENERAL Separation: 30

**Date Entered** 10/28/16

**Last Modified** 

Martha King **Entered By** 

No CO-OP ECR25343713 Headline #

Order Type Normal

Package Deal Commission % 15.00 Commission

\$7,035.00 **Net Total** \$39,865.00

Sales Tax

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 \$43,175.00 Nov. 2016 130 Grand Total: 141 \$46,900.00

## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	n Fr	Sa	Su :	Spots	Rate	Total	Station	Comments	Entered
Est 39.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	11A- Today Show	2		i	X	i			2	\$50.00	\$100.00	Elmira (WETM)	Today Show Hour 4	10/28/16
Est 40.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	11A- Today Show	2	1	1	¦ X	I	1 1		2	\$50.00	\$100.00	Elmira (WETM)	Today Show Hour 4	10/28/16
Est 41.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	11A- Today Show	2	1	İ	I	¦ X			2	\$50.00	\$100.00	Elmira (WETM)	Today Show Hour 4	10/28/16
Est 42.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	11A- Today Show	2	X	Ī		1			2	\$50.00	\$100.00	Elmira (WETM)	Today Show Hour 4	10/28/16
Est 43.0	Unapproved (NewL) / News	10/31/16-10/31/16	1	:30	12P- WETM News 12pm	1	X	Ī	I	1			1	\$225.00	\$225.00	Elmira (WETM)	News At Noon	10/28/16
Est 44.0	Unapproved (NewL) / News	11/01/16-11/01/16	1	:30	12P- WETM News 12pm	1	1	Χ	ĺ	I			1	\$225.00	\$225.00	Elmira (WETM)	News At Noon	10/28/16
Est 45.0	Unapproved (NewL) / News	11/02/16-11/02/16	1	:30	12P- WETM News 12pm	1	1	ı	X	I	1 1		1	\$225.00	\$225.00	Elmira (WETM)	News At Noon	10/28/16
Est 46.0	Unapproved (NewL) / News	11/03/16-11/03/16	1	:30	12P- WETM News 12pm	1		Ī	X	1			1	\$225.00	\$225.00	Elmira (WETM)	News At Noon	10/28/16
Est 47.0	Unapproved (NewL) / News	11/04/16-11/04/16	1	:30	12P- WETM News 12pm	1		Ī	I	¦ X			1	\$225.00	\$225.00	Elmira (WETM)	News At Noon	10/28/16
Est 48.0	Unapproved (NewL) / News	11/07/16-11/07/16	1	:30	12P- WETM News 12pm	1	Χİ	1	1	1			1	\$225.00	\$225.00	Elmira (WETM)	News At Noon	10/28/16
Est 49.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	12:30P- Jeopardy	1	ΧÏ	1	I I	I			1	\$75.00	\$75.00	Elmira (WETM)	Daytime Jeopardy	10/28/16
Est 50.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	12:30P- Jeopardy	1	1	X	i i	I			1	\$75.00	\$75.00	Elmira (WETM)	Daytime Jeopardy	10/28/16
Est 51.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	12:30P- 1P (EST)	1	1	Ī	X	I			1	\$75.00	\$75.00	Elmira (WETM)	Daytime Jeopardy	10/28/16
Est 52.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	12:30P- Jeopardy	1	1	-	X	I	1 1		1	\$75.00	\$75.00	Elmira (WETM)	Daytime Jeopardy	10/28/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



1456311 Contract # **Schedule Dates** 10/29/16-11/08/16

Product

Brand

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

CPE

Advertiser Fund for Great Public Schools (84566) Agency

Canal Partners Media (19302)

Political - Issues / Propositions (1068)

Fund for Great Public Schools (571276) Millennium - Washington D, Washington DC (1421

Millennium - Washington DC

Devon, Prescod,

780/905/4706 **Account Types** Local/Political Billing Type Standard Comments GENERAL

Separation: 30

**Date Entered** 10/28/16

Last Modified

Martha King **Entered By** No

ECR25343713 Headline #

CO-OP

Order Type Normal Package Deal

Commission % 15.00 Commission \$7,035.00

**Net Total** \$39,865.00

Sales Tax

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 \$43,175.00 Nov. 2016 130 Grand Total: 141 \$46,900.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	ħ F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 53.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	12:30P- Jeopardy	1	İ	i	į	i X	ĸ į	I L	1	\$75.00	\$75.00	Elmira (WETM)	Daytime Jeopardy	10/28/16
Est 54.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	12:30P- Jeopardy	1	X			I	I	l L	1	\$75.00	\$75.00	Elmira (WETM)	Daytime Jeopardy	10/28/16
Est 55.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	1P- Days Of Our Lives	2	X	ĺ	ı		İ	l I	2	\$75.00	\$150.00	Elmira (WETM)	Days Of Our Lives	10/28/16
Est 56.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	1P- Days Of Our Lives	2		Χ		-	1		2	\$75.00	\$150.00	Elmira (WETM)	Days Of Our Lives	10/28/16
Est 57.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	1P- Days Of Our Lives	2		İ	X	I	i i		2	\$75.00	\$150.00	Elmira (WETM)	Days Of Our Lives	10/28/16
Est 58.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	1P- Days Of Our Lives	2		İ	)	Χ¦	i i		2	\$75.00	\$150.00	Elmira (WETM)	Days Of Our Lives	10/28/16
Est 59.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	1P- Days Of Our Lives	2		I		X	<b>(</b>		2	\$75.00	\$150.00	Elmira (WETM)	Days Of Our Lives	10/28/16
Est 60.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	1P- Days Of Our Lives	2	Χ	I		I I	1	_	2	\$75.00	\$150.00	Elmira (WETM)	Days Of Our Lives	10/28/16
Est 61.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	2P- Rachel Ray	1	X	İ		I	i i	_	1	\$75.00	\$75.00	Elmira (WETM)	Rachael Ray	10/28/16
Est 62.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	2P- Rachel Ray	1	1	Х		1	1		1	\$75.00	\$75.00	Elmira (WETM)	Rachael Ray	10/28/16
Est 63.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	2P- Rachel Ray	1		I	X	I	1	_	1	\$75.00	\$75.00	Elmira (WETM)	Rachael Ray	10/28/16
Est 64.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	2P- Rachel Ray	1		I	-   >	x ¦	1	_	1	\$75.00	\$75.00	Elmira (WETM)	Rachael Ray	10/28/16
Est 65.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	2P- Rachel Ray	1		I	Ī	>	<b>(</b>		1	\$75.00	\$75.00	Elmira (WETM)	Rachael Ray	10/28/16
Est 66.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	2P- Rachel Ray	1	X	ĺ	i	1	1		1	\$75.00	\$75.00	Elmira (WETM)	Rachael Ray	10/28/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



### 1456311 Contract # **Schedule Dates** 10/29/16-11/08/16

Advertiser Fund for Great Public Schools (84566) Agency Canal Partners Media (19302) Product

Political - Issues / Propositions (1068) Fund for Great Public Schools (571276) Salesperson Millennium - Washington D, Washington DC (1421

Sales Office Millennium - Washington DC

**Buyer Name** Devon, Prescod, 780/905/4706

Brand

Phone/Fax

CPE

**Account Types** Local/Political **Billing Type** Standard Comments GENERAL Separation: 30

**Date Entered** 10/28/16

Last Modified

Martha King **Entered By** No

ECR25343713 Headline #

CO-OP

Order Type Normal

Package Deal Commission % 15.00 Commission \$7,035.00

**Net Total** \$39,865.00

Sales Tax

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 \$43,175.00 Nov. 2016 130 Grand Total: 141 \$46,900.00

## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 67.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	4P- Dr. Oz	1	Х		i	į	i	İ	1	\$125.00	\$125.00	Elmira (WETM)	Dr. Oz	10/28/16
Est 68.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	4P- Dr. Oz	1	1	Χ	l	I	I	I	1	\$125.00	\$125.00	Elmira (WETM)	Dr. Oz	10/28/16
Est 69.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	4P- Dr. Oz	1	1		X		İ	i i	1	\$125.00	\$125.00	Elmira (WETM)	Dr. Oz	10/28/16
Est 70.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	4P- Dr. Oz	1			I	Χ¦	1	1	1	\$125.00	\$125.00	Elmira (WETM)	Dr. Oz	10/28/16
Est 71.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	4P- Dr. Oz	1	- 1		Ī		x ¦	I	1	\$125.00	\$125.00	Elmira (WETM)	Dr. Oz	10/28/16
Est 72.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	4P- Dr. Oz	1	X		ĺ	I	İ	İ	1	\$125.00	\$125.00	Elmira (WETM)	Dr. Oz	10/28/16
Est 73.0	Unapproved (NewL) / News	11/02/16-11/02/16	2	:30	4:58P- WETM News	1	1	-	X	1	i i	1	1	\$700.00	\$700.00	Elmira (WETM)	18 News At 5	10/28/16
Est 74.0	Unapproved (NewL) / News	11/04/16-11/04/16	2	:30	4:58P- WETM News	1					x ¦	1	1	\$700.00	\$700.00	Elmira (WETM)	18 News At 5	10/28/16
Est 75.0	Unapproved (NewL) / News	11/01/16-11/01/16	1	:30	5:29P- WETM News 530P	1	- 1	Χ	Ī	- 1	İ	I	1	\$900.00	\$900.00	Elmira (WETM)	18 News At 530P	10/28/16
Est 76.0	Unapproved (NewL) / News	11/07/16-11/07/16	1	:30	5:29P- WETM News 530P	1	X			1	1	1	1	\$900.00	\$900.00	Elmira (WETM)	18 News At 530P	10/28/16
Est 77.0	Unapproved (NewL) / News	10/31/16-10/31/16	1	:30	5:58P- WETM News	1	Х		į.	- 1	-	I	1	\$1,350.00	\$1,350.00	Elmira (WETM)	News At 6P	10/28/16
Est 78.0	Unapproved (NewL) / News	11/01/16-11/01/16	1	:30	5:58P- WETM News	1		Χ	Ī.	- 1	-	I	1	\$1,350.00	\$1,350.00	Elmira (WETM)	News At 6P	10/28/16
Est 79.0	Unapproved (NewL) / News	11/03/16-11/03/16	1	:30	5:58P- WETM News	1	- 1			Χİ	i	Ī	1	\$1,350.00	\$1,350.00	Elmira (WETM)	News At 6P	10/28/16
Est 80.0	Unapproved (NewL) / News	11/07/16-11/07/16	1	:30	5:58P- WETM News	1	X			- 1	1	1	1	\$1,350.00	\$1,350.00	Elmira (WETM)	News At 6P	10/28/16

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1456311
chedule Dates	10/29/16-11/08

8/16 Advertiser Fund for Great Public Schools (84566) Agency Canal Partners Media (19302)

Product Political - Issues / Propositions (1068) Fund for Great Public Schools (571276)

Salesperson Millennium - Washington D, Washington DC (1421 Sales Office Millennium - Washington DC

**Buyer Name** Devon, Prescod, Phone/Fax CPE 780/905/4706

Brand

**Account Types** Local/Political **Billing Type** Standard Comments GENERAL Separation: 30

**Date Entered** 10/28/16

Last Modified

Martha King **Entered By** 

No

\$39,865.00

ECR25343713 Headline #

CO-OP

Order Type Normal Package Deal

Commission % 15.00 Commission \$7,035.00

**Net Total** Sales Tax Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 \$43,175.00 Nov. 2016 130 Grand Total: 141 \$46,900.00

## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Γh Fι	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 81.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	7:01P- Jeopardy	1	X	ĺ					1	\$800.00	\$800.00	Elmira (WETM)	Jeopardy	10/28/16
Est 82.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	7:01P- Jeopardy	1	1	Χ		I		l L	1	\$800.00	\$800.00	Elmira (WETM)	Jeopardy	10/28/16
Est 83.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	7:01P- Jeopardy	1	1	ĺ	X	1	1		1	\$800.00	\$800.00	Elmira (WETM)	Jeopardy	10/28/16
Est 84.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	7:01P- Jeopardy	1	1	Ī		x ¦			1	\$800.00	\$800.00	Elmira (WETM)	Jeopardy	10/28/16
Est 85.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	7:01P- Jeopardy	1	1	İ		¦ X			1	\$800.00	\$800.00	Elmira (WETM)	Jeopardy	10/28/16
Est 86.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	7P- 7:30P (EST)	1	X	İ		1			1	\$800.00	\$800.00	Elmira (WETM)	Jeopardy	10/28/16
Est 87.0	Unapproved (NewL) / SPOT	10/31/16-10/31/16	1	:30	7:30P- Wheel of Fortune	1	X	Ī		1	Ī		1	\$800.00	\$800.00	Elmira (WETM)	Wheel Of Fortune	10/28/16
Est 88.0	Unapproved (NewL) / SPOT	11/01/16-11/01/16	1	:30	7:30P- Wheel of Fortune	1	1	Χ					1	\$800.00	\$800.00	Elmira (WETM)	Wheel Of Fortune	10/28/16
Est 89.0	Unapproved (NewL) / SPOT	11/02/16-11/02/16	1	:30	7:30P- Wheel of Fortune	1	1	İ	X	1			1	\$800.00	\$800.00	Elmira (WETM)	Wheel Of Fortune	10/28/16
Est 90.0	Unapproved (NewL) / SPOT	11/03/16-11/03/16	1	:30	7:30P- Wheel of Fortune	1	1	ı		x ¦			1	\$800.00	\$800.00	Elmira (WETM)	Wheel Of Fortune	10/28/16
Est 91.0	Unapproved (NewL) / SPOT	11/04/16-11/04/16	1	:30	7:30P- Wheel of Fortune	1	1	I		¦ X		  -	1	\$800.00	\$800.00	Elmira (WETM)	Wheel Of Fortune	10/28/16
Est 92.0	Unapproved (NewL) / SPOT	11/07/16-11/07/16	1	:30	7:30P- Wheel of Fortune	1	X	I				  -	1	\$800.00	\$800.00	Elmira (WETM)	Wheel Of Fortune	10/28/16
Est 93.0	Unapproved (NewL) / News	11/07/16-11/07/16	1	:30	10:59P- WETM News	1	X	I			I		1	\$675.00	\$675.00	Elmira (WETM)	18 News At 11P	10/28/16
Est 94.0	Unapproved (NewL) / SPOT	10/29/16-10/29/16	1	:30	7A- Saturday Today Show	2	1	ı		-	X	1	2	\$300.00	\$600.00	Elmira (WETM)	Today Show - Saturday	10/28/16

Date: Accepted-Station: Date: Comments:

Accepted-Agency/Advertiser:



### 1456311 Contract # **Schedule Dates**

10/29/16-11/08/16 Advertiser Fund for Great Public Schools (84566) Agency

Canal Partners Media (19302) Product Political - Issues / Propositions (1068) Brand Fund for Great Public Schools (571276)

Salesperson Millennium - Washington D, Washington DC (1421

Sales Office Millennium - Washington DC **Buyer Name** Devon, Prescod,

Separation: 30

Accepted-Station:

CPE 780/905/4706 **Account Types** Local/Political **Billing Type** Standard Comments GENERAL

Phone/Fax

Date:

**Date Entered** 10/28/16

Last Modified

Martha King **Entered By** No CO-OP

ECR25343713 Headline #

**Order Type** Normal

Package Deal Commission % 15.00 Commission \$7,035.00

Date:

Comments:

\$39,865.00

**Net Total** Sales Tax Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 11 \$3,725.00 \$43,175.00 Nov. 2016 130 Grand Total: 141 \$46,900.00

## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 95.0	Unapproved (NewL) / SPOT	11/05/16-11/05/16	1	:30	7A- Saturday Today Show	2				X	Ī	2	\$300.00	\$600.00	Elmira (WETM)	Today Show - Saturday	10/28/16
Est 96.0	Unapproved (NewL) / SPOT	10/29/16-10/29/16	1	:30	6P- 6:30P (EST)			ĺ		1	ĺ	1	\$650.00	\$650.00	Elmira (WETM)	18 News At 6P (Saturday)	10/28/16
Est 97.0	Unapproved (NewL) / SPOT	11/05/16-11/05/16	1	:30	6P- 6:30P (EST)	1				X	I	1	\$650.00	\$650.00	Elmira (WETM)	18 News At 6P (Saturday)	10/28/16
Est 98.0	Unapproved (NewL) / SPOT	10/29/16-10/29/16	1	:30	7P- 8P (EST)				1 1	1		1	\$300.00	\$300.00	Elmira (WETM)	Jeopardy/Wheel Of Fortune	10/28/16
Est 99.0	Unapproved (NewL) / SPOT	11/05/16-11/05/16	1	:30	7P- 8P (EST)	1	1	Ī	1 1	X		1	\$300.00	\$300.00	Elmira (WETM)	Jeopardy/Wheel Of Fortune	10/28/16
Est 100.0	Unapproved (NewL) / SPOT	10/29/16-10/29/16	1	:30	11:29P- Saturday Night Live		1	Ī	1 1	1		1	\$300.00	\$300.00	Elmira (WETM)	Saturday Night Live	10/28/16
Est 101.0	Unapproved (NewL) / SPOT	11/05/16-11/05/16	1	:30	11:29P- Saturday Night Live	1				X	1	1	\$300.00	\$300.00	Elmira (WETM)	Saturday Night Live	10/28/16
Est 102.0	Unapproved (NewL) / SPOT	10/30/16-10/30/16	1	:30	8A- Today Show	2			1 1	I	Χ	2	\$300.00	\$600.00	Elmira (WETM)	Sunday Today	10/28/16
Est 103.0	Unapproved (NewL) / SPOT	11/06/16-11/06/16	1	:30	8A- Today Show	2	1	İ	1 1	I	Χ	2	\$300.00	\$600.00	Elmira (WETM)	Sunday Today	10/28/16
Est 104.0	Unapproved (NewL) / SPOT	10/30/16-10/30/16	1	:30	9A- Meet The Press		1	1			1	1	\$525.00	\$525.00	Elmira (WETM)	Meet The Press	10/28/16
Est 105.0	Unapproved (NewL) / SPOT	11/06/16-11/06/16	1	:30	9A- Meet The Press	1	1	T I			X	1	\$525.00	\$525.00	Elmira (WETM)	Meet The Press	10/28/16
Est 106.0	Unapproved (NewL) / News	10/30/16-10/30/16	1	:30	6P- WETM News @ 6	1	1	1			X	1	\$650.00	\$650.00	Elmira (WETM)	News At 6P (Sunday)	10/28/16
Est 107.0	Unapproved (NewL) / News	11/06/16-11/06/16	1	:30	6P- WETM News @ 6	1	I			i	X	1	\$650.00	\$650.00	Elmira (WETM)	News At 6P (Sunday)	10/28/16
Est 108.0	Unapproved (NewL) / SPOT	10/30/16-10/30/16	1	:30	12A- Scandal	2	1	Ī		1	X	2	\$50.00	\$100.00	Elmira (WETM)	Scandal	10/28/16

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 03:59 PM on Friday, October 28 2016

WETM WETM  180 182  MYTWINTIERS.COM	WETM 201 Humboldt St Rochester, NY 14610
Canal Partners Media	

25 Whitlock Place SW 2nd Floor Marietta, GA 30064

Phone/Fax

**Account Types** 

Billing Type

Comments

780/905/4706

Local/Political

Standard

GENERAL Separation: 30

CPE

Contract #	1456311	Date Entered	10/28/16
Schedule Dates	10/29/16-11/08/16	Last Modified	
Advertiser	Fund for Great Public Schools (84566)	Entered By	Martha King
Agency	Canal Partners Media (19302)	CO-OP	No
Product	Political - Issues / Propositions (1068)	Headline #	ECR25343713
Brand	Fund for Great Public Schools (571276)	Demo	
Salesperson	Millennium - Washington D, Washington DC (1421	Order Type	Normal
Sales Office	Millennium - Washington DC	Package Deal	
Buyer Name	Devon,Prescod,	Commission %	15.00

Commission

**Net Total** 

Sales Tax

\$7,035.00

\$39,865.00

Elmira (WETM)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Oct. 2016	11	\$3,725.00
Nov. 2016	130	\$43,175.00
Grand Total:	141	\$46,900.00

# INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	n Fr	Sa	Su S	Spots	Rate	Total	Station	Comments	Entered
Est 109.0	Unapproved (NewL) / SPOT	11/06/16-11/06/16	1		A- Scandal	2			i	_	1 1		2	\$50.00	\$100.00	Elmira (WETM)	Scandal	10/28/16
					CONF	TIF	31/1	ΔΤΙ	NC	C.C	JVI-	ΓR	ΔC:	Т				
				_				/ \ I I \			) I V	1 1 1/	10					
Accepted	l-Agency/Advertiser:			Date:	Accepted-Sta	tion:								Date:	Comments:			